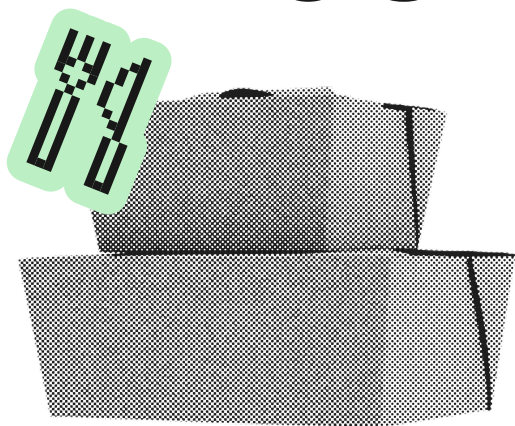

MAKE YOUR



TAKEOUT TAKE OFF

All you need to get started
with ChowNow.



ChowNow

YOUR PRE-LAUNCH CHECKLIST

☐ ENHANCE YOUR MENU

- Reward and encourage diners to order while keeping your menu prices the same as in-house—helping you save with every order.
- Add cover and menu photos—restaurants with menu photos see up to a 47% boost in sales!

☐ OPTIMIZE YOUR ORDER BETTER NETWORK

- Claim your Google business page
- Make ChowNow your preferred ordering platform on your Google Business page for higher profits and a streamlined diner experience.
- Turn on Profit Protector to adjust prices and cover the costs

☐ OPTIMIZE YOUR WEBSITE

- Add ChowNow's button and remove links to other platforms to boost profits and simplify ordering

☐ TRAIN YOUR TEAM ON EVERYTHING CHOWNOW

- Familiarize yourself with the CN Dashboard. Want to learn more? Find guides and tutorials on our website Support page.*
- Reach out to your Onboarding Specialist for additional training.

☐ SET YOUR LAUNCH DATE

- Make it official and let the orders roll in.



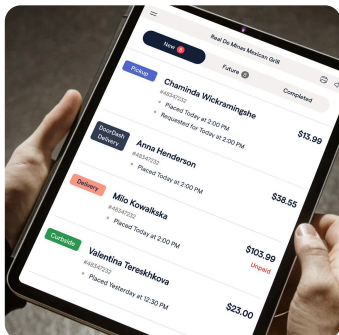
* get.chownow.com/support-category/using-admin/

OPERATIONS

MEET YOUR DASHBOARD

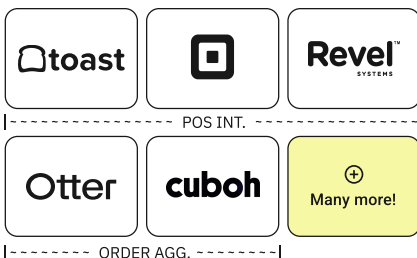
Your hub for managing your online storefronts and more:

- Customize your hours of operation
- Set delivery hours and zones
- Check your menu and add photos
- View reporting tools and disbursement info



SYNC ALL YOUR ORDERS TO YOUR PREFERRED POS

Reduce errors and streamline operations by integrating ChowNow orders with leading POS systems like Toast, Square, and Clover. Keep all your direct and third-party online orders in one place—no more juggling multiple tablets.



STREAMLINE WITH PREMIER

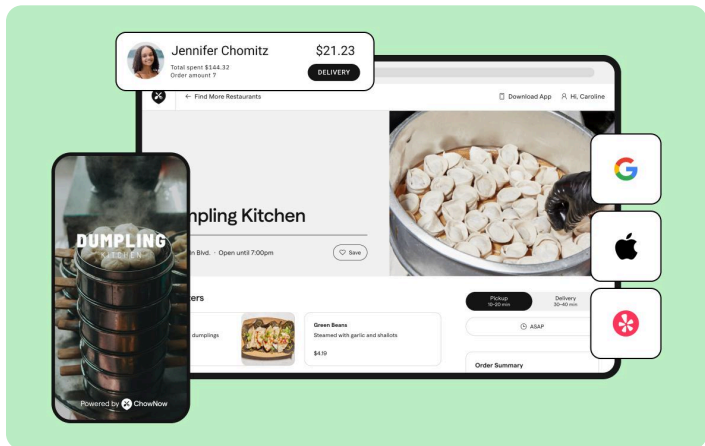
Running multiple delivery apps? Managing orders across multiple tablets? ChowNow Premier brings everything together in one place.

Along with POS integration (also included in ChowNow Pro), you'll receive:

- ✓ TABLET AGGREGATION – Manage all your online orders from one device.
- ✓ CENTRALIZED MENU MANAGEMENT – Update your menu once, and it syncs across platforms.
- ✓ ADVANCED REPORTING – Access real-time insights to optimize your business.

If you are on ChowNow Pro, speak to your Onboarding Specialist to explore upgrading and unlocking these powerful features!

ORDERING



GET YOUR WEBSITE READY

Optimize your site for more commission-free orders:

- ① Add ordering buttons that link to ChowNow
- ② Ensure that your online menu is descriptive, easy to read, and mobile-friendly
- ③ Remove links to any other ordering platforms

LAUNCH YOUR APPS

If you haven't yet, contact us to get started:

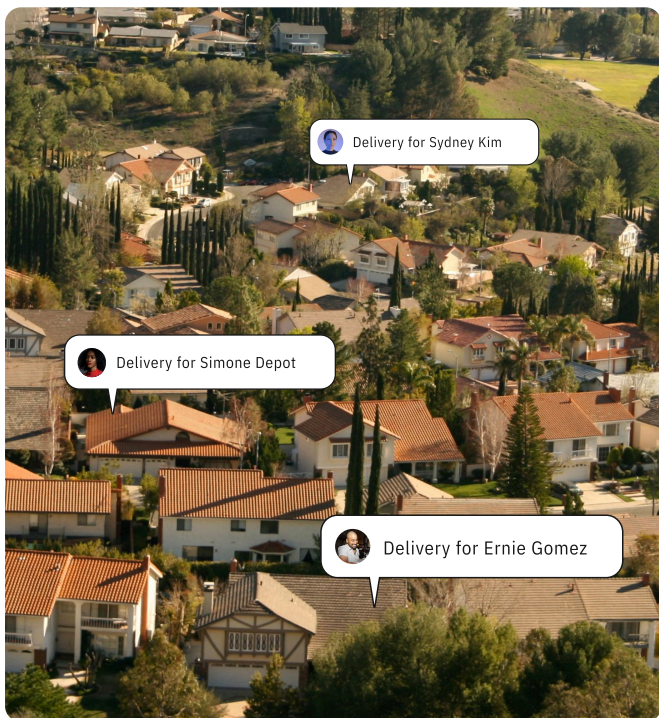
- ① Submit your branded app assets
- ② Complete the Apple Enrollment Program
- ③ Run an app only promotion and spread the word about your new custom mobile app

You must complete the Apple Developer Program before your app can go live.



PRO TIP

Get up to 20% more orders by activating push notifications once your apps are live! Contact your Success Manager to learn more.



OPEN FOR DELIVERY

Activate smarter dispatching with
zero commissions.



Up to eight-mile delivery
range for more reach



\$3.99 flat-rate pricing
for every delivery



No extra fees for large
tickets or long distances



Choose your own hours
and delivery zones



Diners get order updates
to track deliveries



24/7 support for both
you and customers



MORE FULFILLMENT OPTIONS

Activate curbside ordering to give diners more ways
to enjoy your food.

OPTIMIZE YOUR ORDER BETTER NETWORK

Activate ordering on 20+ channels with Order Better Network, then claim or update your business listings.



GOOGLE, NEXTDOOR, & YELP

Claim these listings and make ChowNow your preferred ordering provider to boost profits. Set your business category to 'Restaurant.'



YAHOO, OPENTABLE, & TRIPADVISOR

Just make sure your info here is up-to-date. You don't need to create a business profile for these sites.



ALL YOUR OTHER APPS & SITES

We'll take care of this. Our team will handle all the setup and integrations for the rest of your channels.



ACTIVATE PROFIT PROTECTOR

Automatically adjust your menu prices to bring in new customers without the cost.

GET READY FOR RESULTS

30% SAVED



ON EVERY FLEX DELIVERY ORDER

35%  MORE

WITH ORDER BETTER NETWORK

85% MORE



SALES FROM BRANDED APPS